YANN PIRES-CABRAL

AI IMPLEMENTATION CONSULTANT & BUILDER

Lisboa, Portugal | +351 962 588 211 | yann.pires-cabral@hotmail.fr
linkedin.com/in/yann-pires-cabral-9b1a72159 | github.com/Y-Cabral
Portfolio: artfulvisions.co/portfolio | Store: artfulvisions.co

PROFESSIONAL SUMMARY

AI implementation consultant and builder who bridges generative AI and commercial ROI. Moved from a career in electrical engineering and business operations into tech and e-commerce, specializing in agentic workflows, autonomous systems and generative media. Track record of 3,000+ digital assets, 2,500+ e-commerce sales, and AI-produced media scaled to 2.45M views. Builds autonomous agents and self-running media engines with Claude Code that cut manual workloads by up to 95%.

CORE COMPETENCIES & TECHNICAL SKILLS

AI & Automation: Claude Code (Agentic Workflows), OpenAI Codex (GPT-6 Astra), Autonomous Systems Design, Social Media Automation, Prompt Engineering

Generative Media & Video: Midjourney, Nano Banana Pro, Veo 3.1, Suno, Hyperframes (Video Automation)

Design & Production: Graphic Design, Canva, Adobe Creative Suite, Filmora 15, Music Production (10+ yrs)

Business & E-commerce: Technical SEO, WordPress, Digital Media Production, Workflow Automation, B2C Sales

Languages: French (C1), English (C1), Spanish (B1), Portuguese (B1)

PROFESSIONAL EXPERIENCE

Lead AI Strategist & Founder | Artful Visions (Remote)

2022 – Present

- **AI Commercialization Strategy & E-Commerce:** Spearheaded the design and launch of 3,000+ digital and physical products using Midjourney, Canva, and Adobe Creative Suite. Drove rapid revenue growth across Etsy and WordPress, generating 2,500+ total sales, including a 5.0-star rating across 1,985 sales on a single storefront. Cut creative turnaround time by 80% and multiplied production ROI by up to 10x.
- **Autonomous Systems & Workflow Automation:** Architected and deployed fully autonomous social media engines and custom agentic workflows using Claude Code. Automated heavy-lifting operational tasks including technical SEO auditing, data scraping, and dynamic daily niche content generation, driving a 95% reduction in manual site management time.
- **Advanced Media Pipelines & Video Automation:** Directed end-to-end generative media creation by merging a 10+ year background in professional music production with AI tools (Suno, Veo 3.1, Wondershare Filmora 15). Integrated Hyperframes into the editing workflow to drastically speed up post-production, producing 100+ videos and scaling a digital channel to 2.45M organic views.

Founder & Operations Manager | Pole Position (Brisbane, AU)

2018 – 2022

- Directed all aspects of an automotive dealership, successfully managing the procurement, technical refurbishment, and direct B2C sale of 100+ vehicles.
- Oversaw end-to-end business operations, balancing hands-on technical problem-solving with vendor negotiations, supply chain management, and customer acquisition.
- Developed strong foundational skills in resource allocation, client relations, and full-cycle product management.

Electrical Engineering Technician | Bonduelle, Aotea, Mainline (NZ & FR)

2014 – 2018

- Performed rapid fault-finding, root-cause analysis, and system maintenance on complex commercial and industrial infrastructure in New Zealand and France.
- Managed critical electrical systems (PLCs, motor controls, switchboards) in high-stakes environments, including 24/7 manufacturing plants, hospitals, and university facilities.
- Focused on hardware logic, system diagnostics, and minimizing operational downtime.

EDUCATION & CERTIFICATIONS

Anthropic Academy — Claude Code in Action (certificate) | 2026

Bachelor's Degree — Lycée Gustave Eiffel, France | 2013